

LEDIN ART

international

Bollettino Ufficiale Associazione Nazionale Fornitori Elettronica • Consorzio Tecnimprese Scari • Poste Italiane spa - Spedizione in Abbonamento Postale - 70% Roma AUT. N. C/RM/06/2013 • Supplemento LEDin • Anno XVIII n°02/2015 • € 2,00

CODEGA
PRIZE 2015
SHORTLIST



INTERPRETATIONS
OF LIGHT



STEFANO DALL'OSSO - SPLD H2LIGHT SHOWROOM

Location: Geneva (Switzerland)
Lighting Project: Stefano Dall'Oso - SPLD
(Swiss Professional Lighting Design)
Period: March 2015
Photo credit: The Cube Productions/
S. Dubouchet
Post Production: Seven Style/
A. Lasprovata

Stefano Dall'Oso and his work team present the architectural and lighting project of the new showroom in Geneva of **H2Light**, the Swiss company specialized in the sale of light fittings and in the design of lighting systems for luxury hotels, private villas, offices and commercial spaces.

The project is aimed at optimizing the organization of the display area of products and technologies, thus allowing a better functionality and use of the spaces. Through a general aesthetic refurbishment, the office gathers a major attractiveness towards the clients. Being it a showroom, the main purpose was that of making the environment as much versatile as possible and suitable to many functions: a work space, but also a display and demonstration area.

The environment was rearranged, by making the areas more definite and functional: a work space, a meeting room, a kitchen and a display area.



THE LIGHTING PROJECT

Obviously, a special lighting was reserved to each one of the areas. Actually, for the work space a functional lighting has been studied to allow the development of the common working activities through linear light fittings on the internal sides of the beams of the ceiling, thus guaranteeing an excellent light uniformity in every single point of the visual task. Along the whole archive inside the room a linear profile has been installed thus marking its length and adding brightness to the space through a grazing upward light on the vertical wall.

It has been chosen to light the table in the meeting room from the ceiling through the use of recessed light fittings of different dimensions and flush with the ceiling; a monitor was installed on the plasterboard back wall, on the sides of which two LED strips have been inserted to put the wall in

relief and give it some kind of depth.

The kitchen required a soft and uniform light, to create a welcoming and relaxing atmosphere: therefore, a Barrisol panel was employed as ceiling and, above it, linear light fittings have been installed in parallel to cover the whole length of the room, thus spreading the light uniformly across the environment.

The ceiling of the display area was created with a "tetris" of wooden panels: electrified tracks run along the spacing between the panels in order to allow the application of adjustable projectors and suspended luminaires; the general lighting is guaranteed by two parallel rows of circular light fittings with recessed optics installed in the panels. The wall of the display area is occupied by the technological bookshelf that was transformed into a real and proper luminous element that enhances its multi-functionality.

